



Influence, Relevance, Growth Italy's opportunity and new paradigm

New York - Tuesday, February 23, 2016

TIME

Check-in starts at 07:15 am
Program starts promptly at 08:00 am
Program: 08:00 am – 01:00 pm

LOCATION

10 On the Park at Time Warner Center
North Tower, 10th Floor
60 Columbus Circle
New York, NY

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 Italian Business & Investment Initiative
Why Italy Matters to the World

In collaboration with

 **EY** Building a better working world

Promoters



Università Commerciale
Luigi Bocconi

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J.P.Morgan



Main topics

- ▶ **Geopolitics** and the role of Italy in the Mediterranean, avoiding a black swan
- ▶ **Reforms in Italy:** Economies across the world have settled into a pattern of slow, sometimes meager, growth. How can Italy contribute to ignite faster expansion? Reinventing the state to achieve influence and relevance?
- ▶ **The unknown about Italy:** from hi-tech to robotics, from pharma to renewables, Italy boasts many high-potential companies that are interesting from an investors perspective and, on the other hand, ready to enter the US market
- ▶ **CEOs of big corporations:** the complexity of global business today requires artful collaboration toward a common goal. Against the odds, Italy proposes a systemic approach

Agenda

- 08:00 Welcome speech:**
Fernando Napolitano, President, Italian Business & Investment Initiative and **Donato Iacovone**, Mediterranean Managing Partner, EY
- 08:10 Keynote speech: Eric Stein, Managing Director**, Head of investment banking North America, J.P. Morgan
Global Investment scenario
- 08:30 Geopolitics and the role of Italy in the Mediterranean, avoiding a black swan**
Moderator **Michelle Caruso Cabrera**, CNBC, Chief International Correspondent
Panelists
- ▶ **Ian Bremmer**, CEO, Eurasia Group
 - ▶ **Marta Dassù**, Senior Director European Affairs, The Aspen Institute
- 08:50 Reforms in Italy: Economies across the world have settled into a pattern of slow, sometimes meager, growth. How can Italy contribute to ignite faster expansion? Reinventing the state to achieve influence and relevance?**
Introduction / Keynote speech: Donato Iacovone, Mediterranean Managing Partner, EY
Moderator **Michelle Caruso Cabrera**, CNBC, Chief International Correspondent
Panelists
- ▶ **Domenico Arcuri**, CEO, Invitalia
 - ▶ **Alessandro Castellano**, CEO, SACE
 - ▶ **William E. Mayer**, Chairman Emeritus, The Aspen Institute
 - ▶ **Guido Nola**, Senior Country Officer Italy, J.P. Morgan
 - ▶ **Ambassador Philip T. Reeker**, US Consul General Milan
 - ▶ **Dominick Salvatore**, Distinguished Professor & Director of Ph.D. Program, Fordham University
- 10:00 Break**
- 10:15 The unknown about Italy: US investments, high-tech excellences, Italian investments in the US**
Introduction / Keynote speech: Roberto Napolitano, Editor-in-chief, Il Sole 24 Ore (video message)
Moderator **Scarlet Fu**, Bloomberg Tv, Chief Markets Correspondent
Panelists
- ▶ **Mariafrancesca Carli**, Managing Director, BDT & Company
 - ▶ **Stefano Caselli**, Vice Rector for International Affairs, Università Bocconi
 - ▶ **Jimmy Hallac**, Managing Director, Leucadia
 - ▶ **Luigi Lazzareschi**, CEO, Sofidel
 - ▶ **Roberto Napolitano**, Editor-in-chief, Il Sole 24 Ore
 - ▶ **Luca Pani**, General Director, Italian Medicines Agency (AIFA)
 - ▶ **Hareesh Patel**, CEO, Mercatus
 - ▶ **Massimo Scaccabarozzi**, President, Farmindustria
- 11:30 The complexity of global business today requires artful collaboration toward a common goal. Against the odds, Italy proposes a systematic approach led by CEOs**
Introduction / Keynote speech: Luigi de Vecchi, Chairman of Continental Europe for Corporate and Investment Banking, CITI
Moderator **Joe Connolly**, WCBS Newsradio 880, anchor for CBS-Bloomberg Business Reports
Panelists
- ▶ **Matteo Del Fante**, CEO, Terna
 - ▶ **Camillo Greco**, Senior Country Officer Italy, J.P. Morgan
 - ▶ **Maximo Ibarra**, CEO, Wind
 - ▶ **Stefano Sala**, CEO, Publitalia '80