



Italian Business & Investment Initiative
Why Italy Matters to the World

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Agenda and topics

08.00 Welcome:

Fernando Napolitano, *CEO Italian Business & Investment Initiative*

Armando Varricchio, *Italian Ambassador in the US*

08.10 Opening Remarks:

Simone Crolla, *Managing Director, American Chamber of Commerce in Italy*

Donato Iacovone, *Mediterranean Managing Partner, EY*

08.40 Energy – Driver of growth and competitiveness

MODERATOR: Betty Liu, *Bloomberg Media Journalist*

PANELISTS:

Introduction by: Francesco Venturini, *CEO, Enel Green Power*
The future of energy: how Italy leads the way

Luigi Michi, *Head of Strategy & Development, Terna*

Haresh Patel, *CEO, Mercatus Inc.*

09.10 Manufacturing – Opportunities for a mature industry in the new US course

MODERATOR: Betty Liu, *Bloomberg Media Journalist*

PANELISTS:

Introduction by: Robert Livingston, *President & CEO, Dover*

Andrea Pontremoli, *CEO and General Manager, Dallara Automobili*

Umberto Tossini, *Human Resource Officer, Lamborghini*

Patrizio Bianchi, *Assessor to coordination of EU policies for Development, Education, Vocational Training, University, Research and Employment, Emilia Romagna Region*

09.50 Keynote: Stefano Bonaccini, *President, National Conference of Regions and Autonomous Provinces*

10.00 Coffee break

10.30 Supporting the investments policies

MODERATOR: Betty Liu, *Bloomberg Media Journalist*

PANELISTS:

Domenico Arcuri, *CEO, Invitalia*

Alessandro Decio, *CEO, SACE*

Guido Nola, *Senior Country Officer, JP Morgan Italy*

11.00 Telecommunications and Infrastructures – Strengthening the Italian presence in the USA

MODERATOR: Betty Liu, *Bloomberg Media Journalist*

PANELISTS:

Introduction by: Maximo Ibarra, *CEO, Wind Tre*

The evolution of the digital economy, the role of a leading telco player

Rodrigo Cipriani Foresio, *Managing Director Italy Spain and Greece, Alibaba Italy*

Jeffrey Libshutz, *Vice Chairman, Linkem*

Riccardo Ruggiero, *CEO, Tiscali*

Alessandro Talotta, *CEO, Sparkle*

11.40 Life Science – R&D as a continuous source of innovation and driver for exports

MODERATOR: Betty Liu, *Bloomberg Media Journalist*

PANELISTS:

Introduction by: Laura Raimondo, *Senior Vice President, UPMC International*

The point of view of an American investor

Ugo di Francesco, *CEO, Chiesi*

Andrea Golinelli, *Deputy Chairman, Alfasigma*

William S. Marth, *President & CEO, AMRI*

Stefano Pieri, *CDO, Member of the Board, Menarini APAC Ltd*

Todd Pope, *President & CEO, Transenterix*

Massimo Scaccabarozzi, *President, Farindustria*

12.30 Food and Beverage – An Italian landmark in a market full of opportunities

MODERATOR: Pimm Fox, *Bloomberg Media*

PANELISTS:

Massimo Bergami, *Dean Bologna Business School*

Nicola Farinetti, *CEO, Eataly*

Vittorio Giordano, *Vice President, Urbani Truffle USA Corporation*

Sandro Sartor, *CEO, Vino Ruffino (Constellation)*

13.10 Wine & Cheese Tasting, offered by Vino Ruffino