

Invito

Italy is Back Opportunities and new paradigm in doing business with the United States

Florence - Friday, November 18, 2016

Hosted by:



Italian Business &
Investment Initiative
Why Italy Matters to the World

In collaboration with



Promoters



Sponsors



DATE

Friday, November 18, 2016

TIME

Check-in starts at 08:30 am

Program starts promptly

at 09:00 am

Program: 09:00 am – 02:00 pm

LOCATION

Salone dei Cinquecento –

Palazzo Vecchio

Piazza della Signoria

Florence

R.S.V.P.

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- ▶ **Mediterranean geopolitics and the strategic importance of Italy in relation to:** people flows, new factors influencing local and cross-border investments following recent reforms and the post-US election scenario
- ▶ **The financial investors perspective of doing business in Italy,** as related to opportunities and obstacles in different industries. **US presence in Italy,** best stories of American companies that have invested in Italy
- ▶ **New innovation paradigms that can stimulate future drivers of growth and international cooperation and new entrepreneurial model:** relationships between Universities and Research Centers, sharing economy, start up/scale up, incubators and venture capitalists as the primary stakeholders of the new business scenarios. How Italian large corporates can invest in innovation through these new actors of the “ecosystem”
- ▶ **The role of the media in Italy’s reputation and relevance,** thus the impact on potential investors’ perception

Have already confirmed their participation:

Dario Nardella, Mayor of Florence | **Giuliano Amato**, Honorary President, The Aspen Institute Italy | **Domenico Arcuri**, CEO, Invitalia | **Suzanne Berger**, Raphael Dorman-Helen Starbruck Professor of Political Science, MIT | **Filippo Cardini**, Managing Director, Towerbrook | **Maria Francesca Carli**, Managing Director, BDT & Company | **Stefano Caselli**, Università Bocconi | **Fedele Confalonieri**, President, Mediaset | **Marta Dassù**, Senior Director European Affairs, The Aspen Institute | **Sandro De Poli**, Country CEO Italy and Israel, GE | **Alessandro Decio**, CEO, SACE | **Matteo del Fante**, CEO, Terna | **Ferruccio Ferragamo**, President, Salvatore Ferragamo | **Franco Frattini**, Former Italian Foreign Affairs Minister | **Andrea Guerra**, CEO, Eataly | **Donato Iacovone**, Mediterranean Managing Partner, EY | **Maximo Ibarra**, CEO, Wind | **Massimiliano Magrini**, United Ventures | **Monica Mandelli**, Managing Director, KKR, New York | **Fernando Napolitano**, CEO, Italian Business & Investment Initiative | **Guido Nola**, Senior Country Officer, JP Morgan Italy | **Stefano Ricci**, President, Stefano Ricci | **Massimo Scaccabarozzi**, President, Farmindustria | **Michael Nowlis**, Asst. Dean at Johnson Graduate School of Management at Cornell University | **Flavio Valeri**, Chief Country Officer, Deutsche Bank | **Stefano Venturi**, President, American Chamber of Commerce Italy