

Arturo Petrozza



Arturo Petrozza is a Senior Director of Strategy at PepsiCo in its headquarters in New York. He is responsible for strategic planning, growth strategy definition and implementation with particular focus on the foodservice channel. Prior to PepsiCo Arturo was an Associate Partner at McKinsey & Company in the United States where he advised Fortune 500 companies across various sectors, helping them drive

performance through growth strategy and operational transformation programs. He worked also at Roland Berger Strategy Consultants and IBM in their Milan offices.

Arturo earned his Master in Business Administration (MBA) in Management and Finance from the Columbia University of New York. During his MBA program, he completed an internship at Loro Piana. While at Columbia he was also Teaching Assistant of Managerial Economics. He has a dual master's degree in Management Engineering from Politecnico di Milano and Politecnico di Torino. He is also a graduate of Alta Scuola Politecnica of Milan and Turin.

Arturo is the President of NOVA, association of Italian Alumni of the American MBA top schools, Advisory Board member of the Italian Business & Investment Initiative and active Mentor of the Mentors4u program.

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