

## Ketty Pucci-Sisti Maisonrouge



Ketty Pucci-Sisti Maisonrouge runs KM&Co. specializing in Luxury Innovation. She is the founder and investment manager of KFMG, an investment vehicle in retail and luxury start-ups. In 2005, Maisonrouge joined Columbia Business School as Adjunct

Professor and teaches Luxury Strategy, is a Visiting Professor at IE Business School in Madrid, and HKUST in HK. In 2012, she was awarded the Dean's Award for Teaching Excellence by Columbia Business School. She also is co-founder and President of the Luxury Education Foundation since 2004.

*The Luxury Alchemist*, published by Assouline, in its third edition, received the International Award at La Forêt des Livres. Maisonrouge graduated from Sciences Po Paris and has a Masters Degree in Law from the Sorbonne. In 2009 she was named Chevalier de la Légion d'Honneur.

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Maisonrouge

IB&I Board of Advisors,  
New York